



Beloit International Film Festival program release

The Beloit International Film Festival, in association with The Hendricks Group, Visit Beloit and Beloit College, will unveil the 10th installment of its annual film festival program book at a very special release party hosted by The Ironworks Hotel in downtown Beloit, WI on Monday, January 26th, 2015 from 5PM to 7PM.

The event is free of charge and open to the general public. Festivities will be held in the spacious and elegant banquet facility of the recently renovated Ironworks Hotel (formerly the Beloit Inn) located at 500 Pleasant Street in Beloit, WI.

The evening will include an array of complimentary hors d'oeuvres and a cash bar. Guests are invited to arrive around 5PM for a social reception, which will be followed by a series of informative presentations by a variety of BIFF representatives.

A special film screening area will be set up in the banquet facility where guests will be able to enjoy previews of BIFF 2015 film content. The focus of the presentation will be on a cross-section of this year's comedy, drama and documentary short subject film fare.

The centerpiece of the event will be the unveiling and distribution of the 2015 BIFF program book, this year prepared by the Beloit Daily News in collaboration with Mary Terry of Mary Terry Design. Members of the BIFF Board of Directors will hand out the first several hundred copies of the more than 35,000 units provided to the festival by the BDN with help from the festival staff immediately following the series of VIP speakers.

BIFF Executive Director, Rod Beaudoin, said of the festival's historic night, "We are ecstatic to be celebrating our 10th anniversary and have been working around the clock to put together a 2015 festival that maintains the high level of quality that has made BIFF a success over the years, while developing a host of new features that we feel will make BIFF even more special than it has ever been before. The program release party is always exciting because it not only puts the new program in the hands of our public, but also fills the Beloit area atmosphere with the electricity of anticipation for the coming citywide celebration of independent film."

The festival begins on Friday, February 20th with a combination of film screenings and a massive kick-off event that is being referred to as the "BIFF Block Party," and continues, non-stop for ten 10 days, through Sunday, March 1st.